

**TROTT ACCESS
CENTER**

1001 ELEVENTH ST.
NIAGARA FALLS,
NY 14301



**HOURS OF
OPERATION**

MON- FRI
8:30AM-NOON
1:00 PM-3:00 PM

Issue # 15

A Quarterly Business Update

December 2020

Exciting News from Business Services!



WELCOME KEVIN

Niagara's WorkSourceOne is overjoyed to welcome Kevin Minnick to the Employment and Training family. Kevin brings with him a wealth of experience from his decade in the staffing industry. His extensive list of business relationships offers job seekers multiple avenues to assist in their work search. Kevin offers mock interviews every Wednesday from 1:00pm - 3:00pm. He will interview you as if you were applying for work and gives you advice on what you can do to make yourself more appealing to future employers. Walk-Ins are more than welcome, but reservations are highly recommended. Reach out to him directly at 716-278-8246 or email him at Kevin.Minnick@NiagaraCounty.Com. Kevin is eager to support you!

WHAT'S NEW

WorkSourceOne has some exciting new services to offer job seekers.

- ◆ **Mock Interviews with Kevin.** Walk-ins or by Appointment on Wednesdays from 1-3pm. For more info, please call 716-278-8246
- ◆ **"How To" videos** (Preparing to fill out an online Application, How to Create a Resume.) To view the Tutorials, please visit our website: www.WorkSource1.com
- ◆ **Virtual and In-Person POD meetings** on Fridays from 10-11am. For more info please call Kerrie at 716-278-8281
- ◆ **Craft Technical Institute** is holding Info Sessions on December 11th from 1-3pm and December 21st from 10am-Noon.
- ◆ **Niagara's WorkSourceOne's YouTube channel.** Check us out at: https://www.youtube.com/channel/UC_0MXGrg6z8v6Zs6XdRLvyw/videos?



Niagara's WorkSourceOne's Job Fairs

Niagara's WorkSourceOne held two outdoor Career Fairs this fall with resounding success.

On September 24th, outside of the Trott Access Center, WorkSourceOne held a Job Fair attended by 10 businesses and 70 job seekers. 7 candidates were hired from this event.

WorkSourceOne held a second job fair at Oppenheim County Park on October 15th. Twenty-seven businesses were present and 147 candidates turned out for the event. While the numbers are still coming in, we can report 15 candidates in the hiring process and 12 job seekers that signed up for the Corrections Exam.

In addition to all the businesses that attended the Job Fairs, WorkSourceOne would like to thank

Buffalo Party Pros

for donating the tables and chairs for the Oppenheim event.

TIPS FOR SMALL BUSINESSES DURING COVID



Small business owners have really taken a financial hit during the COVID Pandemic. Many businesses have attempted to stay afloat by adjusting their services to meet customers' demands. Restaurants moved to all curbside pickup of orders when indoor seating was not permitted and retail stores have offered exclusive online sales and delivery. According to the article "How to Help Small Businesses Survive Covid's Next Phase" by Danielle Kost, now is the time for businesses to "scrutinize every cost" by renegotiating contracts, refinancing debt, and researching new low cost suppliers. In addition to tracking finances, business owners can utilize social media and email to reach customers. Lastly, according to the article, it will be necessary for small businesses to "concentrate on the best profit opportunities." In other words, determine what products and services are your money makers and focus on those over less profitable revenue sources.



YOUNG ADULT SPOTLIGHT

Tache Brown is a participant in our young adult program. She is a high school graduate and is currently in our work experience program at the Niagara Falls Memorial Medical Center. Recently, she completed a training course and received her PCA certification. She is a hard worker and very motivated to be successful. Way to go Tache!!!

HOW EMPLOYERS CAN SUPPORT THEIR EMPLOYEES DURING COVID



According to the article "8 Ways Managers Can Support Employees' Mental Health" by Kelly Greenwood and Natasha Krol, "42% of global employees have experienced a decline in mental health since the pandemic began." So how can Employers help their workers cope with the stress and mental health issues that are arising due to the pandemic?? According to the article, here are some ways to assist employees:

- ⇒ "Model healthy behaviors"
- ⇒ "Build a culture of connection through check-ins"
- ⇒ "Offer flexibility and be inclusive"
- ⇒ "Be vulnerable"
- ⇒ "Communicate more than you think you need to"
- ⇒ "Invest in training"
- ⇒ "Modify policies and practices"
- ⇒ "Measure" in order to ensure accountability and "to understand the primary stressors and needs of staff"

For more information please read the article "8 Ways Managers can support Employees' Health" <https://hbr.org/2020/08/8-ways-managers-can-support-employees-mental-health>



Coming Soon! Craft Technical Institute

Does your business need to upskill existing welders, or train new welders? Craft Technical Institute (CTI), located in Buffalo, anticipates opening a second training facility in Niagara Falls, NY in December 2020. CTI offers a six-month welding course with 100% employment upon completion. They plan to offer morning, afternoon, and evening sessions to meet the needs of both existing employees and entry-level trainees. 100% of graduates pass the American Welding Services certification and 20% pass the DOT Weld Test. CTI plans to expand into other training topics at a later date. To learn more about their training, please visit trainatcti.com.



From all of us here at
Niagara County Employment and Training,
we would like to wish you
Happy Holidays and a Wonderful New Year!

